

The background image shows two men in black shirts and face masks. The man on the right is wearing a white face mask and a black shirt with a yellow 'NEW' logo. The man on the left is wearing a black face mask and a black shirt. They are both holding a large black bag. In the background, there is a large, ornate building with a central dome and several smaller domes, likely a government or institutional building. The sky is blue with some clouds.

THE FREEDOM PROJECT IMPACT REPORT

REPORTING PERIOD 1 APRIL 2020 – 31 MARCH 2021

ENDING SLAVERY ONE LIFE AT A TIME

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WAYS YOU CAN GET INVOLVED



Learn



Donate



Take Action



Volunteer

EXECUTIVE SUMMARY

VISION & MISSION

Compelled by love, we see a world free from modern slavery, with justice and hope for all.

We are a growing global movement of justice advocates; ending slavery by transforming lives and empowering communities, focused on prevention, rescue and restoration.

NOTE FROM OUR FOUNDERS

2020-2021 has been a challenging yet fruitful year! Again, our primary focus has been on our programs in India, but we were thrilled to be able to switch to sending emergency, life-saving funding during Covid outbreaks. It continues to amaze and humble us to see the commitment of staff, supporters and volunteers alike come together for the cause of freedom and to respond with generosity and kindness during another Covid-impacted year.

As we continue to face unprecedented challenges in the wake of the COVID-19 crisis, we remain hopeful for the future of our programs. We pray that you and your loved ones are safe, well, trusting God, and seeking to be thankful and generous with all that you have. We could not have predicted the way this year has gone with Covid's impact globally and locally, but we do know that while there is still need and resources, we will continue to work hard to end slavery one life at a time.

In the name of freedom,



Michael Newton-Brown
Co-Founder & CEO

Liz Newton-Brown
Co-founder



PROJECTS OVERVIEW

In 2020-2021 the main focus of our work was on The Freedom Project India. Our field team and projects there continue to flourish. Despite Covid-restrictions and lockdowns temporarily suspending our Sports for Life program and rescue operations for part of the year, in response to the pandemic our team switched roles from coaches and undercover informants to become cooks, critical carers and distribution aids as we served local slum communities distributing emergency essentials. The women in our Safe House were not only supported year-round, but also decided to assist in our Covid relief effort as well. In addition, The Heart Of Baking Enterprise also continued to provide vocational training and vital life skills for the women in our safe home as well. It is only with thanks to supporters like yourselves, that The Freedom Project didn't just survive this past year but thrived in it.

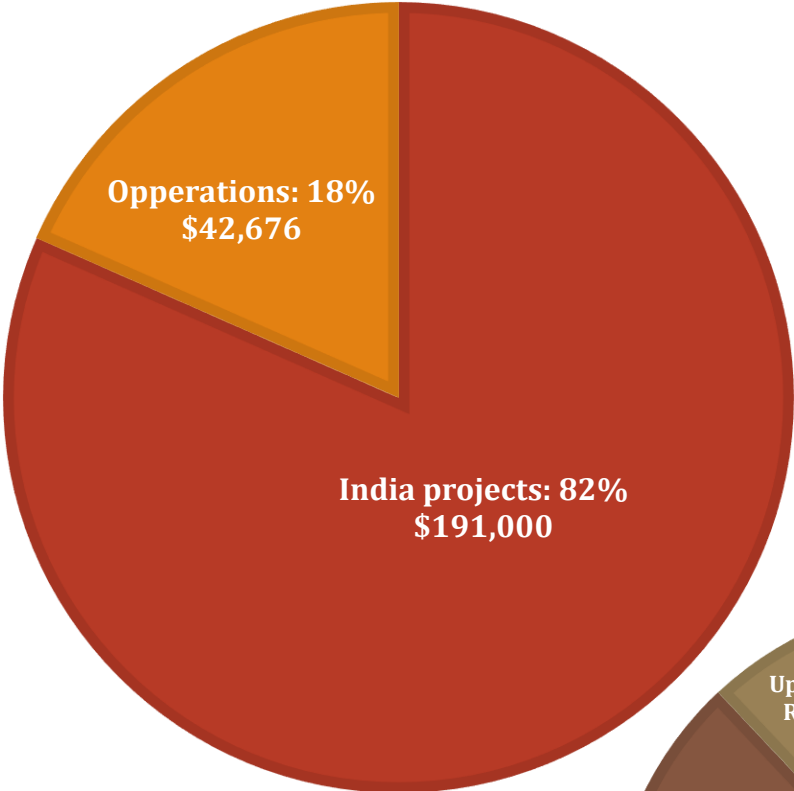
EXECUTIVE SUMMARY

FINANCIAL SUMMARY

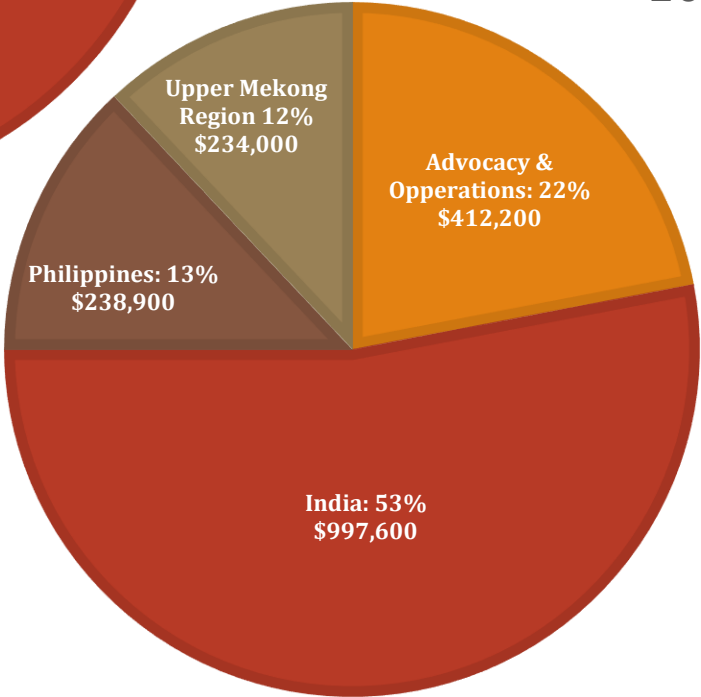
Throughout the financial year 2020-2021 we received a total revenue of \$205,4816.00

For a detailed overview of our finances, please see page 10 of this report or view online at acnc.gov.au

OVERVIEW OF EXPENDITURE: 1 APRIL 2020 - 31ST MARCH 2021



PROJECT EXPENDITURE: 2010-2020



INDIA PROJECT OVERVIEW



KEY ACHIEVEMENTS: OUR COVID-19 RESPONSE

Due to the global Coronavirus pandemic, many of our usual anti-trafficking programs were put on hold by lockdowns for a large chunk of the year, during which we switched from this work to emergency relief in India.

- In June and July *The Freedom Project India* fed 10,000+ migrants daily.
- At the height of India's first wave of Covid-19, we made and delivered essentials packs each day to more than 1,500 Covid-positive people stuck in isolation.
- 1,850+ marginalised families provided with Dignity Kits.
- 40,000+ homemade hot meals hand delivered to those most in need.
- 30,000+ bottles of water and 98,000 bottles of juice distributed.

PROJECT OVERVIEW

In accordance with *The Freedom Project's* vision, our overarching aim in India is to work alongside the local community to work towards the prevention, rescue and restoration those vulnerable to the awful human -trafficking industry. We continue to achieve this through community education; including our Sports for Life sports and mentoring program run for at-risk underprivileged boys and educating over 3500 people in India on effects of the rampant human trafficking industry at various speaking events. In 2020-2021, our Heart of Baking – providing restorative vocational training and employment for the women in the safe house – continued to flourish, enabling these women to better prepare for leading a self-sufficient life even after leaving our programs.

PROJECT GRANTS

The Freedom Project India received \$191,000 in the reporting period. This was used across the Sports Program, Safe House ministry and other anti-trafficking programs.

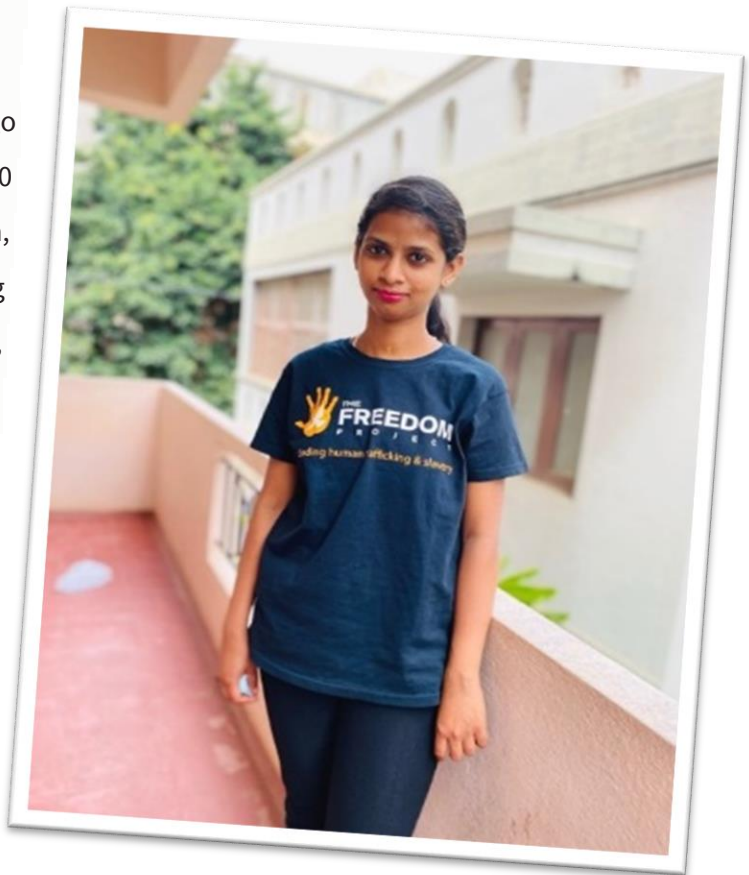


INDIA PROJECT - IMPACT STORY

Swapna's Story: From Victim to Advocate to Forced Beggary

"When I grow up I want to be a social worker so I can fight on behalf of children still being forced to beg, and rescue them."

Her name means "dream" and her rescue 9 years ago is a dream come true for her. She was one of 300 children rescued across the city of Bengaluru, India, by the city police in a drive against children being forced to beg. Swapna was 9 years old at that time, had never been to school and was part of a begging syndicate forcing young children to beg for money. She had been kidnapped as a baby and forced by a trafficker to beg. All attempts to find or trace her family of birth yielded no results and she was placed in a residential school to complete her schooling.



9 years later, Swapna just passed her year 10 exams and was recently accepted into a local university to further her education. It is an absolute honour to help transform lives and witness intelligent young women like Swapna go from living a life of forced labour to becoming an advocate against child beggary and human trafficking.



AUSTRALIA OVERVIEW

KEY ACHIEVEMENTS

- 1,390+ subscribed supporters
- 240+ active donors
- 75+ monthly or regular donors
- 2,990+ Facebook likes
- 770+ Instagram followers
- Spoke with parliamentarians to urge Parliament to proclaim the NSW Modern Slavery Act
- Signatory along with 76 other organisations expedite NSW Modern Slavery Act
- Continued operations as a Public Benevolent Institution (since March 2018)

The Freedom Project's 10-Year Anniversary (Covid-style)



In November 2020, The Freedom Project celebrated 10 years! Our planned celebration event in April was cancelled due to Covid restrictions but later in the year we were able to have a staff and board retreat (see above) to recenter ourselves and hone in our plans for the future.

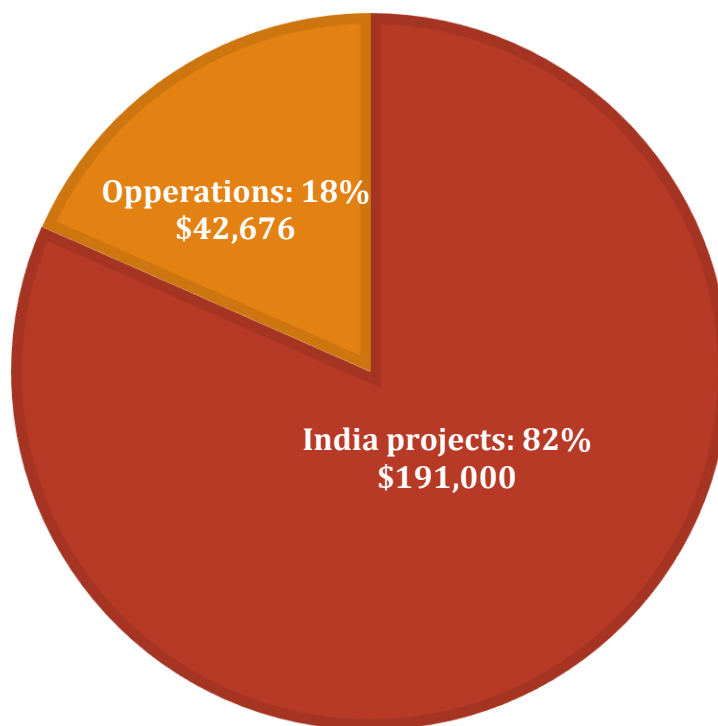
FINANCIAL SUMMARY

INCOME AND EXPENDITURE SUMMARY (YEAR ENDED 31 MARCH 2021)

Income (AUD) 1 Apr 2020 - 31 Mar 2021		Expenditure (AUD) 1 Apr 2020 - 31 Mar 2021	
Donations	\$174,815	India Grant	\$191,000
Interest	\$57		
Commission income	Nil.		
Govt. stimulus measures	\$31,000		
		Total Project Grants (65%)	\$191,000
		Operational Costs (35%)	\$37,523
		Other Expenses	\$5,153
Total Income	\$205,872	Total Expenses	\$233,676
		Net surplus/(deficit) for the year after grants	(\$27,803)

For full audited financial statements see our Annual Information Statement submission at ACNC.gov.au via [this link](#).

OVERVIEW OF EXPENSES: 1 APRIL 2020 - 31ST MARCH 2021



FINANCIAL SUMMARY

FINANCIAL STATEMENT SUMMARY (YEAR ENDED 31 MARCH 2021)

STATEMENT OF COMPREHENSIVE INCOME

• Total revenue from ordinary activities:	\$205,872
• Total expenses from ordinary activities:	\$42,675
• Net surplus/(deficit) for the year prior to grants:	\$163,197
• Grants Paid:	\$191,000
• Net surplus/(deficit) for the year after grants:	(\$27,803)
• Total comprehensive income/(loss):	(\$27,803)

BALANCE SHEET

• Total Assets:	\$69,542
• Total Liabilities:	\$9,512
• Total Equity:	\$60,030

STATEMENT OF CHANGES IN EQUITY

• Balance as at 1 April 2020:	\$87,833
• Total Comprehensive income for the period:	\$27,803
• Balance as at 31 March 2021:	\$60,030

STATEMENT OF CASH FLOWS

• Net cash inflow/(outflow) from operating activities:	(\$36,320)
• Cash at the beginning of the financial period:	\$87,782
• Cash at the end of the financial period:	\$51,462

For full audited financial statements see our submission at ACNC.gov.au via [this link](#).

ORGANISATION DETAILS

LEGAL INFORMATION

Trading Name: The Freedom Project Limited ABN: 22147261989

Legal Name: The Trustee for The Freedom Project Ltd. ABN: 37220 593 382

We are a public company limited by guarantee, incorporated and domiciled in Australia.

We are registered with the Australian Charity & Not-for-profit Commission as a deductible gift recipient (DGR) and Public Benevolent Institution. All donations \$2 and over are tax-deductible.

See our charity profile at acnc.gov.au by searching The Freedom Project or via the following links:

[The Trustee for The Freedom Project](#) and [The Freedom Project Ltd.](#)

CONTACT INFORMATION

Postal Address: 19 Collins Rd, St Ives

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Web: www.thefreedomproject.org

Email: info@thefreedomproject.org

BOARD

Michael Newton-Brown, Co-Founder, CEO & Chairman

Michael Codling, Treasurer

Erica Sainsbury, Secretary

Robert Stewart, Director

Dave Broadbridge, Board Member

Dave Parker, Board Member

STAFF

Liz Newton-Brown, Co-Founder & Director of Public Relations

Marissa Smithson, Operations & Partnerships Director

Katharine Richardson, Communications Manager

Sara Ralphs, Head of Marketing & Communications

