



ENDING SLAVERY - ONE LIFE AT A TIME



# THE FREEDOM PROJECT IMPACT REPORT

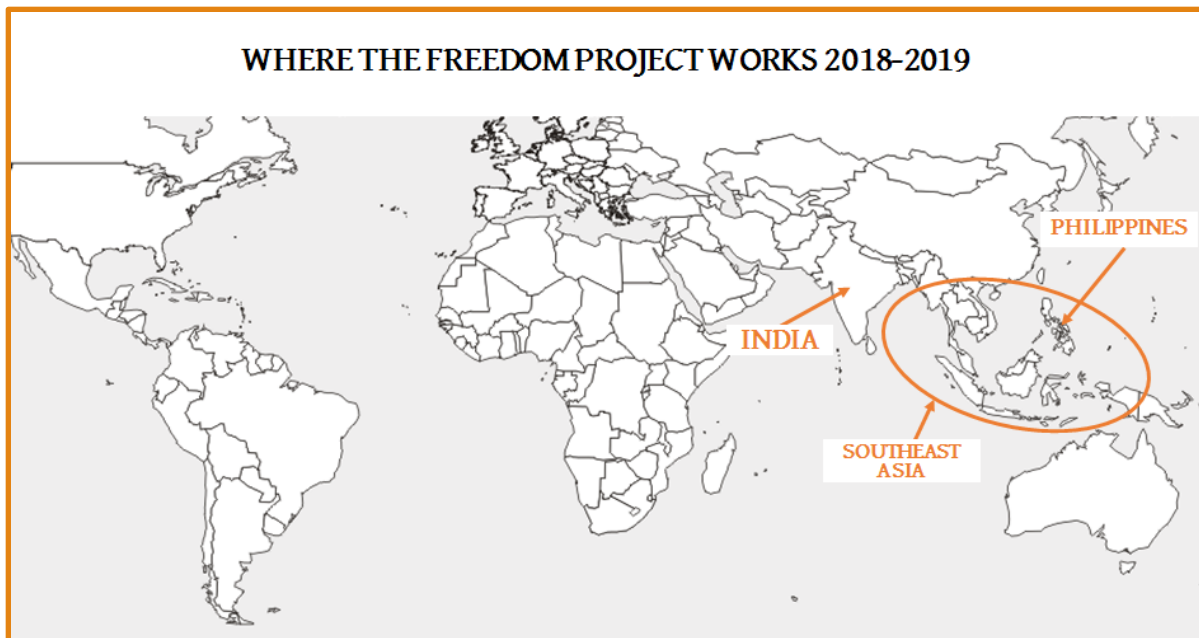
REPORTING PERIOD 1 APRIL 2018 – 31 MARCH 2019

ENDING SLAVERY ONE LIFE AT A TIME

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## WAYS YOU CAN GET INVOLVED



Learn



Donate



Take Action



Volunteer

# EXECUTIVE SUMMARY

## VISION & MISSION

Compelled by love, we see a world free from modern slavery, with justice and hope for all.

We are a growing global movement of justice advocates; ending slavery by transforming lives and empowering communities, focused on prevention, rescue and restoration.

## NOTE FROM THE CEO

*It has been a big year personally and with The Freedom Project. We have seen trials and triumphs; setbacks and opportunities; problems and solutions; slavery and freedom! It is incredible the amount of lives we are able to impact with what really began as a personal burden for my wife and I. We cannot begin to imagine where we would be without the friends, supporters, and colleagues along the way.*

*Sometimes it's tempting for us to think that our efforts do not make a difference, but then I hear a story from the team in India, or hear about an event a supporter has put on to tell people about The Freedom Project... It is then that I know every action, conversation, email, donation, and enrolment in our field projects is changing lives! Not only in the field, but here in Australia too! We see the creation of Freedom Advocates ready to speak for the rights of the oppressed. Thank you for being a part of that.*

*In the name of freedom,*

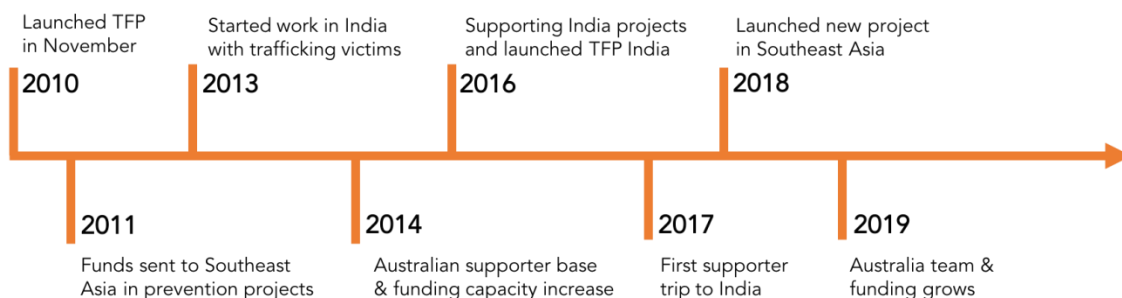


Michael Newton-Brown  
Founder & CEO



## OUR HISTORY

### CELEBRATING 8 YEARS OF THE FREEDOM PROJECT



## PROJECTS OVERVIEW

Throughout 2018/19 we were grateful to continue to move forward in our solidarity with the team in India and provide funding for their projects to thrive and grow. Our long-standing projects in Southeast Asia came to a close after we provided some final funding commitments and we took on a

## EXECUTIVE SUMMARY

new smaller field partnership in a similar area. In India, the Sports for Life program and our anti-human trafficking work continues to grow, which we were able to look into new support and training opportunities for the women living in our safe house. We hope this will continue into the remainder of 2019 and beyond.

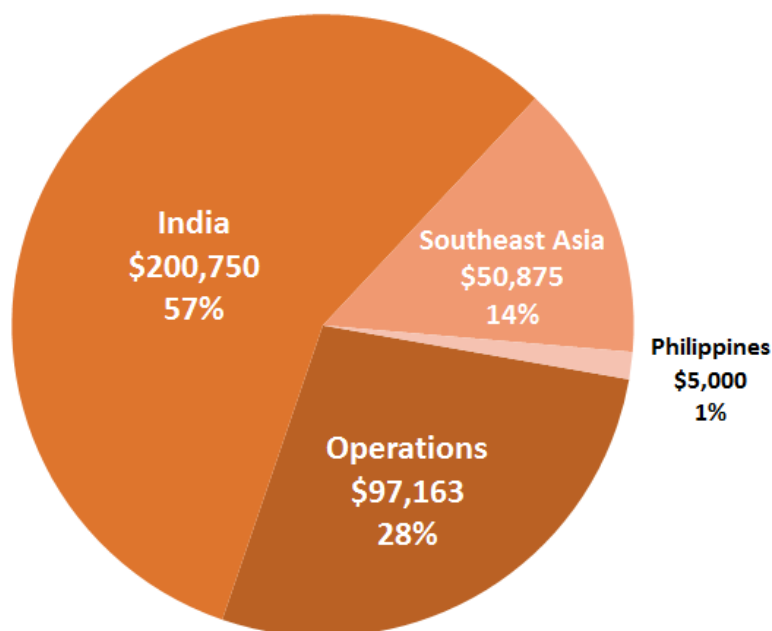
### OPERATIONS OVERVIEW

This was our first year of operation as a full registered PBI (Public Benevolent Institution) which means we are able to send funds directly to recipients overseas. This has opened up new project partnership opportunities for us and we hope it assures our supporters of our transparency and commitment to integrity.

### FINANCIAL SUMMARY

Throughout the financial year 2018/19 we received a total revenue of \$251,201, with just a little bit more than that, \$256,625 sent directly to our project grants (thanks to surplus from last year's income). Although we now have a slight deficit in our income, we are hopeful to continue raise our capacity in the coming financial year. The projects in India are continuing to expand and therefore require a larger monthly budget to cover program expenses and staff salaries. Our operating costs are slightly higher this year due to staffing capacity and investment in fundraising and marketing expertise, which we believe is a worthy area to focus on growing so we can continue strengthening and growing our capacity. We are so thankful that the amazing and faithful support of our donors means that we exist to serve some of the most vulnerable in our world with 73% of income going directly to project grants. For a detailed overview of our finances, please see page 10 of this report or view online at [acnc.gov.au](http://acnc.gov.au)

Overview of Expenses from 1 April 2018 – 1 April 2019





# INDIA PROJECT OVERVIEW

## KEY ACHIEVEMENTS

- 9 women and 4 children in the safe house
- 2 women from the safe house undertaking education and 1 receiving job training
- Over 50 women rescued from exploitation
- 850 students educated about human trafficking and child protection
- 750 boys in our sports & mentoring program in 8 vulnerable communities
- Over 800 students receive tuition support
- Over 2300 attending life skills classes
- Over 2400 house visits in 9 communities
- 90 boys placed in safe jobs

## PROJECT OVERVIEW

In India, our vision is to work alongside the local community to prevent, rescue and restore those vulnerable to trafficking and slavery. This is achieved through community education; a Sports and Mentoring program for at-risk underprivileged boys; an early-learning program for vulnerable children; an investigations team who conduct raids and rescues; and a safe house for women and children who have been rescued. In 2018, the TFPI team also started planning to create an in-house vocational training program to provide skills and employment for the trafficking survivors. We look forward to seeing where this goes in the coming years.



## PROJECT GRANTS

The Freedom Project India received \$221,223 in the reporting period. This was used across the Sports Program, Safe House ministry and other anti-trafficking programs.

## IMPACT STORY

Daniel loves sport and he used to watch young kids play sport every day. After school, Daniel would roam around town the whole night, failing to study or obey his parents. One of our coaches visited his community and spoke to his mother and then spoke to Daniel about our sports program. Since then he has been committed to coming to coaching, studying and attending life skills classes. His whole life has been transformed and is now happier and spends time at home with his family. His mother is also very thankful for the impact of the program.

*\*Photo illustrative only.*



# PHILIPPINES PROJECT OVERVIEW

## PROJECT OVERVIEW

The Philippines is made up of many different ethnic groups with various cultural customs, religions and practices which leads to rising tensions, particularly in remote village communities. Our project partners work in rural communities seeking to provide support to help people from different backgrounds work together. One of the major issues has been the recruitment and use of child soldiers to fight in ethnic conflicts. Young people growing up in conflict regions are directly affected by armed conflicts, being exposed to and enduring the consequences of extreme forms of direct and cultural violence. By investing in young people and focusing on peace-building, we can contribute to change in the next generation across these communities and indeed the nation as a whole.



## IMPACT STORY

In July 2018, Australian sponsors were directly involved in funding a camp that involved local youth to train them in peace-building and conflict resolution. You might remember our 'Send a kid to camp' campaign. This particular camp included 111 students, 29 local leaders and staff. The goal of the camp is to empower local youth to break free from the cycle of hatred, misunderstanding and intolerance and become agents of change and reconciliation.

One participant shared, *"I was enlightened with this. I cried not because of all the hurtful experiences I had but because I was touched by people in this camp who have told me that I can be special in my own way... I have looked down on myself as I journey through this life, but today, with hugs and support from each other encouraged me to make a difference."*



## PROJECT GRANTS

The Philippines Project received AU\$5,000 in the reporting period.

## OUR PROJECT PARTNERSHIP

During this reporting period we ended our partnership with this project. The need continues, and the local partner on the ground continues to do good work and continue to have the means to do so. However, this was a time for The Freedom Project to reevaluate our commitments to this region and redirect our funding elsewhere. For more information you can [contact us](#).



# SOUTHEAST ASIA PROJECT OVERVIEW

## PROJECT OVERVIEW

This new project partnership in Southeast Asia builds on our existing connections in the region with communities affected by armed conflict. Some of the details of this project remain confidential due to sensitivity of the region, however we are excited to play a small part in the amazing work that is being done in the region to support some of the most disadvantaged and vulnerable people in the region who are awaiting or recovering from life-changing surgeries and other traumas. The project has provided support in building a homestead and therapeutic garden which people from all over the region can come for holistic healing and recuperation. The project involved building costs, labour, plumbing and septic tanks, and other essential supplies to set up both the homestead and garden. It is estimated that the project will be finished in mid-2019.



## IMPACT STORY

Our partners running this project are involved in providing life-changing medical care such as the story you will read below. Ai Long is a four year old boy who has been through so much over the last year. He had a heart defect which was repaired after many months of waiting. Then six months after surgery, he faced another huge hurdle of an infected kidney stone. His background highlights his vulnerability: his mum abandoned him as a baby and his dad is in prison, but thankfully he has an uncle and grandparents that help to care for him. Through our partners and the Southeast Asia project, he was able to supported and receive the love, care and encouragement he needs to persevere through a very difficult set of circumstances – with more pain, loss and grief than many of us experience in a lifetime. We are thankful that through partners like ours, vulnerable lives are being impacted and transformed through love and care that may otherwise be out of their reach.



## PROJECT GRANTS

The Southeast Project received AU\$50,875 in the reporting period.

# AUSTRALIA OVERVIEW

## KEY ACHIEVEMENTS

- 1000+ subscribed supporters
- 300 active donors
- 75+ monthly or regular donors
- 2800 Facebook likes
- 400+ Instagram followers
- Operating as a Public Benevolent Institution with the ability to send funds directly overseas (as of March 18).
- Relunched Coffee Money Mondays

## EVENT HIGHLIGHTS

### Send a Kid to Camp (March-July 2018)

In March we held some events to raise awareness and funds for our Send a Kid to Camp campaign in the Philippines. Although the funds were mostly raised in the previous reporting period, the actual camp took place in July 2018 and was a huge success.

### Big Weekend of Freedom (May 2018)

In May, we held our annual fundraiser, where groups held their own events to raise awareness and financial support for our work. We are very thankful for raising over \$12,000!

### New Project Launch (September 2018)

We were pleased to take on a new project partnership in Southeast Asia working with victims of armed conflict. This project is closely connected to our existing work in the region.

## VOLUNTEER POWER

Throughout 2018-19 we had an incredible influx of volunteers and interns working for the cause! Including 2 remote Ambassadors, 1 remote blog writer, 2 office interns and a handful of incredible event volunteers.



Big Weekend of Freedom Wine tasting event



Some of our amazing event volunteers!





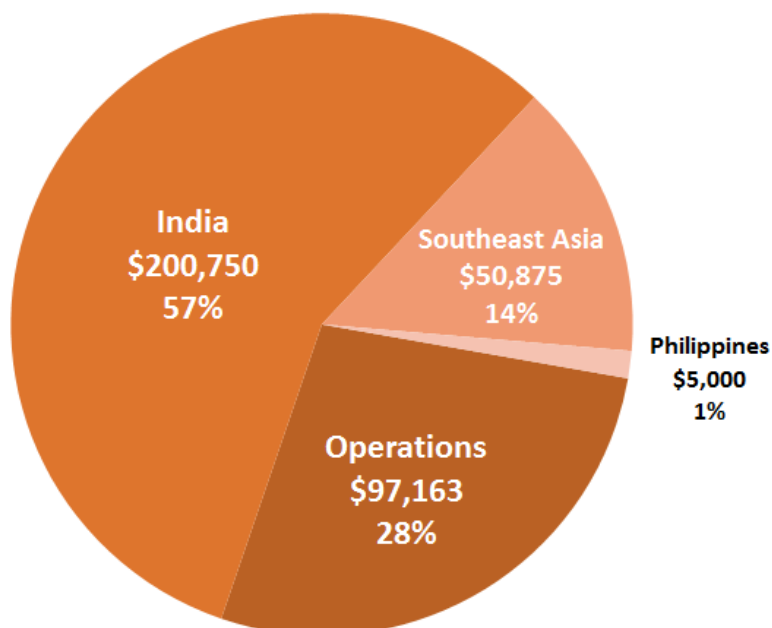
# FINANCIAL SUMMARY

## INCOME AND EXPENDITURE SUMMARY (YEAR ENDED 31 MARCH 2019)

Income (AUD) 1 Apr 2018 - 30 Mar 2019		Expenditure (AUD) 1 Apr 2018 - 30 Mar 2019	
Donations	\$246,295	India Grant	\$200,750
Interest	\$781	Southeast Asia Project Grant	\$50,875
Commission income	\$4,125	Philippines Grant	\$5,000
		<b>Total Project Grants (73%)</b>	<b>\$256,625</b>
		Operational Costs (12%)	\$97,163
<b>Total Income</b>	<b>\$251,201</b>	<b>Total Expenses</b>	<b>\$353,788</b>
		Net surplus/(deficit) for the year after grants	(\$102,587)

For full audited financial statements see our Annual Information Statement submission at ACNC.gov.au via [this link](#).

### Overview of Expenses from 1 April 2018 – 1 April 2019



# FINANCIAL SUMMARY

## FINANCIAL STATEMENT SUMMARY (YEAR ENDED 31 MARCH 2019)

### STATEMENT OF COMPREHENSIVE INCOME

• Total revenue from ordinary activities:	\$251,201
• Total expenses from ordinary activities:	\$ 97,163
• Net surplus/(deficit) for the year prior to grants:	\$154,038
• Grants Paid:	\$256,625
• Net surplus/(deficit) for the year after grants:	(\$ 102,587)
• <b>Total comprehensive income/(loss):</b>	<b>(\$102,587)</b>

### BALANCE SHEET

• Total Assets:	\$294,078
• Total Liabilities:	\$76,205
• Total Equity:	\$217,873

### STATEMENT OF CHANGES IN EQUITY

• Balance as at 1 April 2018:	\$320,460
• Total Comprehensive income for the period:	\$102,587
• <b>Balance as at 31 March 2019:</b>	<b>\$217,873</b>

### STATEMENT OF CASH FLOWS

• Net cash inflow/(outflow) from operating activities:	(\$36,195)
• Cash at the beginning of the financial period:	\$325,158
• <b>Cash at the end of the financial period:</b>	<b>\$288,963</b>

For full audited financial statements see our submission at ACNC.gov.au via [this link](#).

## ORGANISATION DETAILS

### LEGAL INFORMATION

Trading Name: The Freedom Project Limited ABN: 22147261989

Legal Name: The Trustee for The Freedom Project Ltd. ABN: 37220 593 382

We are a public company limited by guarantee, incorporated and domiciled in Australia.

We are registered with the Australian Charity & Not-for-profit Commission as a deductible gift recipient (DGR) and Public Benevolent Institution. All donations \$2 and over are tax-deductible.

See our charity profile at [acnc.gov.au](http://acnc.gov.au) by searching The Freedom Project or via the following links:

[The Trustee for The Freedom Project](#) and [The Freedom Project Ltd.](#)

### CONTACT INFORMATION

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Web: [www.thefreedomproject.org](http://www.thefreedomproject.org)

Email: [info@thefreedomproject.org](mailto:info@thefreedomproject.org)

### BOARD

Michael Newton-Brown, Co-Founder, CEO & Chairman

Michael Codling, Treasurer

Erica Sainsbury, Secretary

Robert Stewart, Director

### STAFF

Liz Newton-Brown, Co-Founder & Director of Public Relations

Marissa Smithson, Advocacy & Communications Director

